

# Welcome to Howard County Highlights 2005 Edition

This publication is provided annually for each of Indiana's 92 counties, 11 Economic Growth Regions and the State of Indiana.

Each publication includes a variety of demographic information: population, education, labor force estimates, firms and employment by industry, industry wages, and firms and employment by size.

If you need further information about your area, you may call the regional analyst listed below. If you need labor market information for other areas, you will find a map of the regional analysts at the back of this publication and posted on our Internet website under *Resources*.

Additional labor market information is available on our Internet website.

Our website address is http://www.in.gov/dwd/inews

#### Kim Stevenson

30 North 8th Street, Fifth Floor Terre Haute, IN 47807 (812) 234-6602 ext 327 FAX: (812) 232-7764

E-mail: kstevenson@dwd.in.gov

Region 4: Benton, Carroll, Cass, Clinton, Fountain, Howard, Miami, Montgomery, Tippecanoe, Warren

and WhiteCounties

Innovating Indiana: Strategic Research & Development Division

# SUMMARY OF HOWARD COUNTY HIGHLIGHTS



The county population estimate for 2004 was 84,615, down 0.4 percent from the 2000 Census total. During this same time period, Indiana's total 2004 estimated population of 6,237,569 was up by 2.6 percent.

According to the 2000 Census, 46,844 people twenty-five years of age or over were high school graduates and/or had post-high school education. This number represented 83.3 percent of the twenty-five and up county population. Of that population, 10,163 or 18.1 percent were four year college graduates or greater. In 2003, of the 769 persons graduating high school that year, 636 or 82.7 percent intended to go on to higher education.

A total of 14,903 workers or 21.9 percent of the workforce commuted into Howard County in 2003. Miami County sent the most workers into the county. Conversely, 3,702 or 6.5 percent of the labor force commuted to work outside of the county. Hamilton County received the most workers from Howard County.

The estimated average unemployment rate for 2004 was 6.7 percent, above Indiana's annual average of 5.2 percent. The county's unemployment rate was based on an estimated average residential labor force of 39,370. Of that labor force, 36,740 were employed and 2,630 were unemployed.

For the year 2004, there were 42,006 jobs at industries within the county. The largest employing industry in the county was Manufacturing with 35.7 percent of the total industry employment. The Education & Health Services industry was second at 17.8 percent.

The industry showing the most growth in jobs over the three year period (since 2001) was Federal, State & Local Government, increasing 515 jobs or 9 percent above 2001. 15.6 percent of employers in the county employed 20 or more workers and those represented 81.5 percent of all employment.

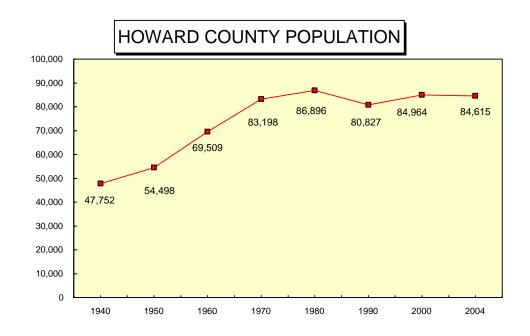
The all industry average 2004 earnings for the county was \$45,899 per year versus Indiana's \$34,693. The county average wage was an increase of 12.3 percent over the 2001 county industry average wage. 2 of Howard County's North American Industry Classification System sectors had annual average earnings greater than the Indiana average for those industries. The county's Manufacturing industry had the highest average earnings at \$81,660 per year, with Utilities second at \$60,704, while the industry with the lowest annual earnings number was Accommodation & Food Services at \$11,034. The same industries statewide paid an average \$47,638, \$62,844, and \$11,574 per year, respectively.

#### **HOWARD COUNTY AND CITY POPULATION**

			2004	NUMERICAL	PERCENT
COUNTY	1990	2000	Population	<b>CHANGE FROM</b>	<b>CHANGE FROM</b>
& Cities/Towns	Census	Census	Estimates	2000-2004	2000-2004
HOWARD CO	80,827	84,964	84,615	(349)	-0.4%
GREENTOWN	2,172	2,546	2,463	(83)	-3.3%
КОКОМО	44,962	46,113	46,070	(43)	-0.1%
RUSSIAVILLE	988	1,092	1,169	77	7.1%

#### **HOWARD COUNTY POPULATION**

	N	UMERICAL	%
YEAR	POPULATION	CHANGE	CHANGE
1940	47,752	1,056	2.3%
1950	54,498	6,746	14.1%
1960	69,509	15,011	27.5%
1970	83,198	13,689	19.7%
1980	86,896	3,698	4.4%
1990	80,827	(6,069)	-7.0%
2000	84,964	4,137	5.1%
2004	84,615	(349)	-0.4%



Source: STATS IN, U.S. Census Bureau, 1940-2000 Census and 2004 Population Estimates

## **EDUCATIONAL INFORMATION**

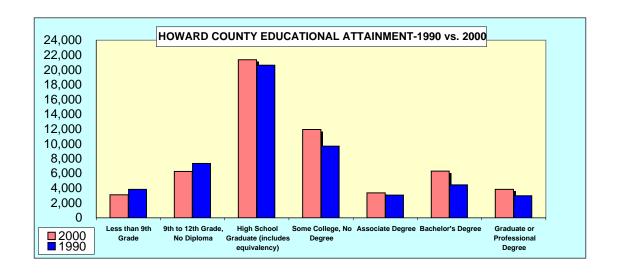
#### **HOWARD COUNTY**

#### 2003 HIGH SCHOOL GRADUATES HIGHER EDUCATION INTENT

EDUCATION INTENT	NUMBER	PERCENT
Graduates	769	100.0%
Total to Higher Education	636	82.7%
Four-Year Institution	456	59.3%
Two-Year Institution	130	16.9%
Vocation/Tech. Institution	50	6.5%

#### **EDUCATIONAL ATTAINMENT - POPULATION 25 YEARS & OVER**

EDUCATION LEVEL	1990	% IN 1990	2000	% IN 2000
Less than 9th Grade	3,870	7.4%	3,094	5.5%
9th to 12th Grade, No Diploma	7,343	14.1%	6,284	11.2%
High School Graduate (includes equivalency)	20,628	39.6%	21,349	38.0%
Some College, No Degree	9,673	18.6%	11,943	21.2%
Associate Degree	3,075	5.9%	3,389	6.0%
Bachelor's Degree	4,456	8.6%	6,314	11.2%
Graduate or Professional Degree	2,997	5.8%	3,849	6.8%
TOTAL - POPULATION 25 YEARS & OVER	52,042	100%	56,222	100%



Sources: Indiana Dept of Education, Stats Indiana and U.S. Census Bureau.

#### HOWARD COUNTY COMMUTING PATTERNS

Number of persons who live in Howard County and work (labor force)	56,803
Number of persons who live in Howard County and work in Howard County	53,101
Number of persons who live out of and work in Howard County	14,903
Total number of persons who work in Howard County (work force)	68,004

#### Top five counties sending workers INTO Howard County:

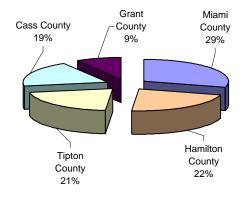
Miami County	3,311	
Hamilton County	2,452	
Tipton County	2,323	
Cass County	2,172	
Grant County	953	
Total of above	11,211	equals 16.5% of work force

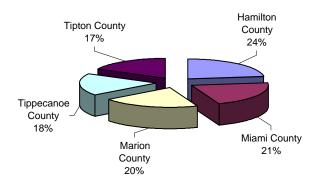
#### Top five counties receiving workers FROM Howard County:

Hamilton County	542	-
Miami County	495	
Marion County	480	
Tippecanoe County	427	
Tipton County	403	
Total of above	2,347	equals <b>4.1%</b> of labor force

#### Top five counties sending workers INTO Howard County:

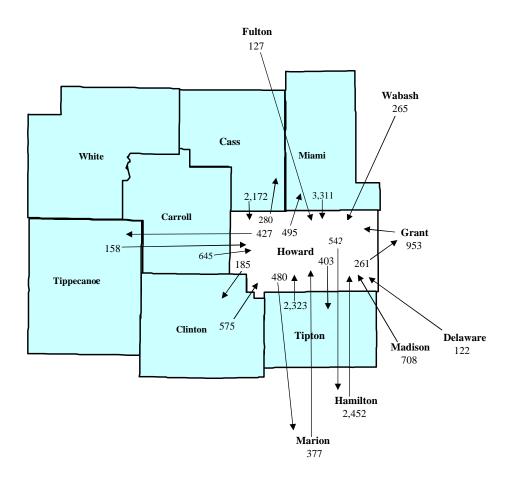
#### Top five counties receiving workers FROM Howard County:





Data source: Indiana Dept. of Revenue Report generated by STATS Indiana January 2005

#### **HOWARD COUNTY**



Data source: Indiana Dept. of Revenue Based on IT-40 Returns for Tax Year 2003 Report generated by STATS Indiana January 2005 Counts of under 100 are not included.

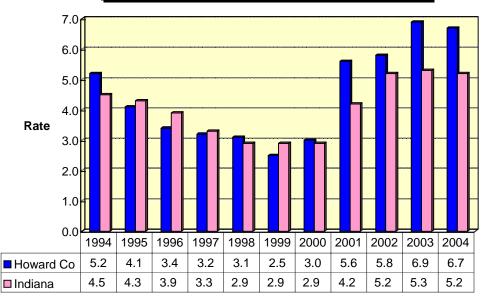
#### **HOWARD COUNTY LABOR FORCE**

(1994-2004)

	LABOR			Howard Co	Indiana
	FORCE	<b>EMPLOYED</b>	UNEMPLOYED	RATE	RATE
1994	42,860	40,630	2,230	5.2	4.5
1995	44,230	42,400	1,830	4.1	4.3
1996	43,900	42,390	1,510	3.4	3.9
1997	42,520	41,160	1,360	3.2	3.3
1998	42,510	41,180	1,330	3.1	2.9
1999	42,540	41,470	1,070	2.5	2.9
2000	41,690	40,420	1,270	3.0	2.9
2001	41,310	38,990	2,320	5.6	4.2
2002	40,670	38,300	2,370	5.8	5.2
2003	40,070	37,300	2,770	6.9	5.3
2004	39,370	36,740	2,630	6.7	5.2

Data for some years have been revised from earlier published numbers for those years.



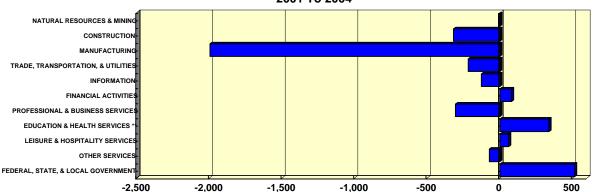


Source: Local Area Unemployment Statistics (LAUS)
Labor Market Information
Indiana Department of Workforce Development

# HOWARD COUNTY EMPLOYMENT BY INDUSTRY 2001 to 2004

			,				
INDUSTRY SECTORS (NAICS)*	2004 AVG. NO. OF FIRMS	, 2001	AVERAGE EM 2002	IPLOYMENT 2003	. 2004	NUMERICAL CHANGE 2001-2004	PERCENT CHANGE 2001-2004
TOTAL EMPLOYMENT **	1,865	44,551	43,826	42,427	42,006	-2,545	-5.7%
NATURAL RESOURCES & MINING	11	64	60	58	56	-8	-12.5%
Agriculture, Forestry, Fishing, & Hunting Mining			Confidential Confidential				
CONSTRUCTION	187	1,433	1,401	1,189	1,114	-319	-22.3%
MANUFACTURING	80	16,990	16,446	15,503	14,993	-1,997	-11.8%
TRADE, TRANSPORTATION, & UTILITIES	487	6,998	6,746	6,735	6,780	-218	-3.1%
Wholesale Trade	105	697	705	745	776	79	11.3%
Retail Trade	342	5,624	5,408	5,371	5,371	-253	-4.5%
Transportation & Warehousing	36	482	445	440	460	-22	-4.6%
Utilities	4	194	188	179	174	-20	-10.3%
INFORMATION	16	438	367	332	310	-128	-29.2%
FINANCIAL ACTIVITIES	231	1,364	1,370	1,414	1,444	80	5.9%
Finance & Insurance	143	897	929	984	1,000	103	11.5%
Real Estate, Rental & Leasing	88	467	441	430	443	-24	-5.1%
PROFESSIONAL & BUSINESS SERVICES	254	2,952	2,952	2,626	2,647	-305	-10.39
Professional & Technical Services	149	1,076	1,037	1,068	1,000	-76	-7.19
Management of Companies & Enterprises	6	14	27	35	33	19	135.7%
Administrative & Waste Services	99	1,862	1,888	1,522	1,613	-249	-13.49
EDUCATION & HEALTH SERVICES **	211	7,157	7,359	7,371	7,496	339	4.7%
Educational Services **	38	2,883	2,883	2,954	3,024	141	4.9%
Health Care & Social Assistance **	174	4,274	4,475	4,418	4,472	198	4.6%
LEISURE & HOSPITALITY SERVICES	185	4,075	3,939	4,053	4,135	60	1.5%
Arts, Entertainment, & Recreation	23	295	310	311	324	29	9.89
Accommodation & Food Services	162	3,781	3,629	3,742	3,811	30	0.89
OTHER SERVICES	158	1,216	1,281	1,250	1,143		-6.0%
FEDERAL, STATE, & LOCAL GOVERNMENT	78	5,722	5,904	6,027	6,237	515	9.0%

# Change in Howard County Industry Employment 2001 To 2004



<sup>\*</sup> NAICS - North American Industry Classification System.

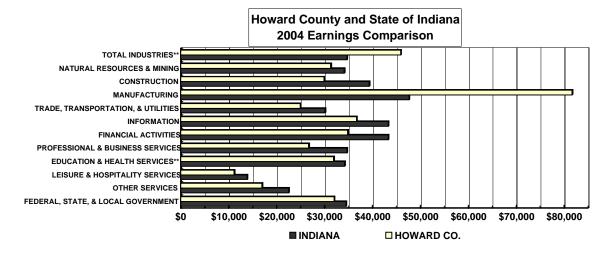
Notes: 1. Data may not add to total due to rounding, suppression of confidential numbers, inclusion of unclassified data, and duplication of government employment numbers. 2. Industries listed are "private industry" unless otherwise noted.

Source: Indiana Department of Workforce Development, Research & Analysis, Covered Employment

<sup>\*\*</sup> Includes private and government employment in this industry.

## HOWARD COUNTY EARNINGS BY INDUSTRY 2001 to 2004

NAICS							STATE OF	2004
NHICS		HOV	VARD COU	NTY AVG. A	ANNUAL		INDIANA	HOWARD CO.
100	2001	2002	2003	2004	CHANGE 2	001 to 2004	2004	% DIFFERENCE
INDUSTRY SECTORS (NAICS)*	WAGES	WAGES	WAGES	WAGES	DOLLARS	PERCENT	WAGES	FROM INDIANA
TOTAL INDUSTRIES**	\$40,878	\$42,014	\$43,473	\$45,899	\$5,021	12.3%	\$34,693	24.4%
NATURAL RESOURCES & MINING	\$28,046	\$25,773	\$31,878	\$31,332	\$3,286	11.7%	\$34,117	-8.9%
Agriculture, Forestry, Fishing, & Hunting		Confiden	tial				\$25,490	N/A
Mining		Confiden	tial				\$49,836	N/A
CONSTRUCTION	\$34,233	\$32,209	\$32,556	\$29,908	-\$4,325	-12.6%	\$39,343	-31.5%
MANUFACTURING	\$67,844	\$70,505	\$74,750	\$81,660	\$13,816	20.4%	\$47,638	41.7%
TRADE, TRANSPORTATION, & UTILITIES	\$22,393	\$23,403	\$24,005	\$24,938	\$2,545	11.4%	\$30,126	-20.8%
Wholesale Trade	\$39,353	\$40,582	\$42,843	\$44,864	\$5,511	14.0%	\$46,107	-2.8%
Retail Trade	\$18,274	\$19,194	\$19,338	\$19,886	\$1,612	8.8%	\$21,445	-7.8%
Transportation & Warehousing	\$32,829	\$34,023	\$35,539	\$36,784	\$3,955	12.0%	\$35,135	4.5%
Utilities	\$54,826	\$54,985	\$57,305	\$60,704	\$5,878	10.7%	\$62,844	-3.5%
INFORMATION	\$30,779	\$32,304	\$33,241	\$36,687	\$5,908	19.2%	\$43,315	-18.1%
FINANCIAL ACTIVITIES	\$31,950	\$33,313	\$34,503	\$34,838	\$2,888	9.0%	\$43,304	-24.3%
Finance & Insurance	\$38,242	\$38,639	\$39,422	\$40,595	\$2,353	6.2%	\$48,404	-19.2%
Real Estate, Rental & Leasing	\$19,854	\$22,082	\$23,252	\$21,847	\$1,993	10.0%	\$28,852	-32.1%
PROFESSIONAL & BUSINESS SERVICES	\$25,902	\$25,622	\$27,645	\$26,698	\$796	3.1%	\$34,701	-30.0%
Professional & Technical Services	\$44,566	\$44,589	\$43,089	\$44,096	-\$470	-1.1%	\$45,324	-2.8%
Management of Companies & Enterprises	\$33,444	\$27,115	\$37,240	\$31,697	-\$1,747	-5.2%	\$66,811	-110.8%
Administrative & Waste Services	\$15,059	\$15,188	\$16,584	\$15,809	\$750	5.0%	\$22,727	-43.8%
EDUCATION & HEALTH SERVICES**	\$29,229	\$30,150	\$30,802	\$31,933	\$2,704	9.3%	\$34,206	-7.1%
Educational Services**	\$28,636	\$28,884	\$28,826	\$29,274	\$638	2.2%	\$33,107	-13.1%
Health Care & Social Assistance**	\$29,629	\$30,965	\$32,122	\$33,731	\$4,102	13.8%	\$34,965	-3.7%
LEISURE & HOSPITALITY SERVICES	\$10,401	\$10,724	\$10,766	\$11,146	\$745	7.2%	\$13,875	-24.5%
Arts, Entertainment, & Recreation	\$12,092	\$11,834	\$11,941	\$12,460	\$368	3.0%	\$25,802	-107.1%
Accommodation & Food Services	\$10,269	\$10,629	\$10,668	\$11,034	\$765	7.4%	\$11,574	-4.9%
OTHER SERVICES	\$16,187	\$16,122	\$16,211	\$16,967	\$780	4.8%	\$22,543	-32.9%
FEDERAL, STATE, & LOCAL GOVERNMENT	\$29,313	\$30,135	\$30,796	\$32,005	\$2,692	9.2%	\$34,484	-7.7%
1								



<sup>\*</sup> NAICS - North American Industry Classification System.

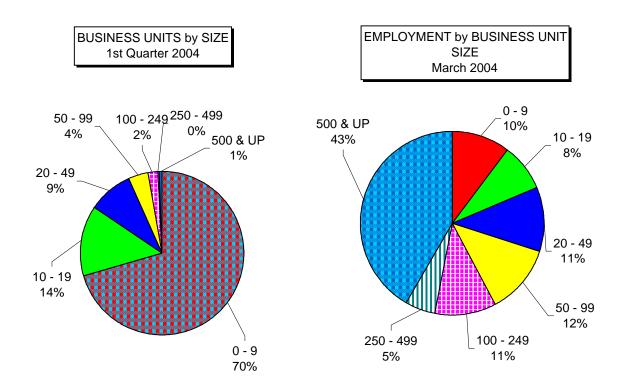
Notes: 1. Industries listed are "private industry" unless otherwise noted. 2. Wage data are annual averages. Source: Indiana Department of Workforce Development, Research & Analysis, Covered Employment

<sup>\*\*</sup> Includes private and government employment in this industry.

#### **HOWARD COUNTY FIRMS and EMPLOYMENT by SIZE**

	NUMBER of	EMPLOYMENT by
<b>UNIT SIZE</b>	<b>BUSINESS UNITS</b>	<b>BUSINESS UNIT SIZE</b>
(Number Employed)	<b>1ST QUARTER 2004</b>	March 2004
0 - 9	1,327	4,370
10 - 19	259	3,511
20 - 49	168	4,865
50 - 99	75	5,202
100 - 249	33	4,589
250 - 499	7	2,247
500 & UP	10	17,772
TOTAL	1,879	42,556

Business Units with zero employees and Federal Government Employees are included.



Source: Covered Employment, Research & Analysis, Indiana Department of Workforce Development



## NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM TECHNICAL NOTES

For over sixty years, industry information has been compiled using the Standard Industrial Classification (SIC) system. Since 1993, the industry data tables in this publication were classified by SIC.

Beginning with the 2002 issue of the Highlights report, new industry data tables are based upon the North American Industry Classification System (NAICS).

Developed jointly by the United States, Canada and Mexico to produce comparable data, NAICS was introduced in 1997 to replace the SIC system. Because of its' scope and complexity, the transition to NAICS has taken three years to complete and is now effective beginning with 2001.

NAICS provides a more specific classification system reflecting the economy's changing industrial composition. NAICS focuses on *how* products and services are created, as opposed to the SIC focus on *what* is produced.

This reorganization has created breaks in the industrial classification time series. Even though, for example, the Manufacturing industry group is still listed, the current statistical data for Manufacturing may not be comparable to what was previously shown.

Example: An industrial machine company has its employment offices in a separate building. Those workers may now be listed in the Professional and Business Services industry under NAICS, rather than in Manufacturing. The same is possible for other industries.

NAICS uses a six digit hierarchical coding system to classify all economic activity. NAICS-United States allows for the identification of 1,170 industries compared to the 1,004 found in the SIC system. NAICS classifications are reviewed every three years. For purposes of this publication we will be classifying economic activities into 11 NAICS 'super sectors' and 15 NAICS sectors.

\* \* \* \* \*

The following is a listing of the NAICS 'super sectors' we will be using:

Natural Resources & Mining includes agriculture, forestry, fishing, hunting, and mining.

Construction

Manufacturing

**Trade, Transportation & Utilities** includes wholesale and retail trade, utilities, transportation, and warehousing. **Information** includes publishing, motion pictures, sound recording, broadcasting, Internet publishing, telecommunications, ISPs, search portals, data processing, news syndicates, libraries, and archives.

Financial Activities includes finance, insurance, real estate, and rental and leasing.

**Professional & Business Services** includes professional, scientific, and technical services, management of companies and enterprises, administrative/support, and waste management and remediation services.

Education & Health Services includes educational and health services, health care, and social assistance.

Leisure & Hospitality includes arts, entertainment, recreation, accommodation, and food services.

Other Services includes repair, maintenance, personal, laundry services and religious, grant making, civic, social, and professional organizations and private households.

Federal, State & Local Government includes total government employment.

Note: For more information on the North American Industry Classification System, you may refer to the U.S. Census Bureau page on NAICS at <a href="http://www.census.gov/epcd/www/naics.html">http://www.census.gov/epcd/www/naics.html</a>

## **Economic Growth Regions**

Regional Market Analysts



#2 Bruce Bendull 6224 Central Avenue Portage, IN 46368 (219) 762-2705 FAX: (219)763-3061 E-mail: bbendull@dwd.in.gov

Steuben

Switzer-

land

#10 Carol Williams

3310 Grant Line Rd. New Albany, IN 47150

(812) 948-6102 x 107 FAX: (812)981-0086

E-mail: cawilliams@dwd.in.gov

Jefferson

#1 Bruce Bendull 6224 Central Avenue Portage, IN 46368 (219) 762-2705 FAX: (219) 763-3061 E-mail: bbendull@dwd.in.gov

#4 Kim Stevenson 30 N. 8th Street Terre Haute, IN 47807 (812) 234-6602 x 327 FAX: (812) 232-7664 E-mail: kstevenson@dwd.in.gov

#7 Kim Stevenson 30 N. 8th Street Terre Haute, IN 47807 (812) 234-6602 x 327 FAX: (812) 232-7664 E-mail: kstevenson@dwd.in.gov

700 E. Walnut Evansville, IN 47713 (812) 424-4473 FAX: (812) 421-3189 E-mail: cboatman@dwd.in.gov

#8 Cathy Boatman

LaPorte LaGrange St. Joseph Elkhart Porter Lake Noble DeKalb Starke Marshall Kosciusko Jasper Whitley Pulaski Fulton Newt Allen Hunton ington Wabash Cass Adams White Miami Wells Benton Black-Grant ippecanoe Warren Jay Clinton **Tipton** Delawar Mont-Randolph Hamilton Boone gomery Henry Wayne Parke Hendricks Marion Putnam Unior Rush Clay Shelby Morgan Johnson Franklin Vigo Owen Decatur Bartholo-Sulliva mew Brown Monroe Greene Ripley Jennings Ohi

Jackson

Washington

Harrison

Scott

Clark

Floyd

Lawrence

Orange

Crawford

Perry

#3 Vicki Glaze 201 E. Charles Street Muncie, IN 47305 (765)289-1861 x 154 FAX: (765) 741-5856 E-mail: vglaze@dwd.in.gov

#6 Vicki Glaze 201 E. Charles Street Muncie, IN 47305 (765)289-1861 x 154 FAX: (765) 741-5856 E-mail: vglaze@dwd.in.gov

#5 Terry Brown 10 N. Senate Ave. Room SE 207 Indianapolis, IN 46204 (317) 232-1920 FAX: (317) 232-8480 E-mail: tbrown@dwd.in.gov

#9 Carol Williams 3310 Grant Line Rd. New Albany, IN 47150 (812) 948-6102 x 107 FAX: (812)981-0086 E-mail: cawilliams@dwd.in.gov

#11 Cathy Boatman 700 E. Walnut Evansville, IN 47713 (812)424-4473 FAX: (812) 421-3189 E-mail: cboatman@dwd.in.gov

Knox

Daviess

Dubois

Pike

Warrick

Indiana Workforce Development Strategic Research & Development Research & Analysis